

Startup Cost List

La Casa del Compadre

Unidos por la Comunidad

Funding Source: Sponsorships & Crowdfunding

1. Infrastructure (Containers & Conversion) → € 480,000

- Purchase & transport of used containers (10 × 20' + 10 × 40') → € 200,000
- Structural reinforcement & insulation (thermal + acoustic) → € 100,000
- Sanitary & plumbing systems (5 bathroom modules + water distribution) → € 60,000
- Electrical & HVAC systems (lighting, sockets, climate control, VMC) → € 80,000
- Internal finishes & coatings (washable walls, anti-bacterial floors) → € 40,000

Subtotal Infrastructure: € 480,000

2. Furniture & Equipment → € 180,000

- Basic furniture (tables, chairs, beds, cupboards) → € 60,000
- Kitchen & refectory equipment (industrial catering modules) → € 40,000
- Office & IT equipment (PCs, servers, printers, Wi-Fi, cloud) → € 40,000
- Educational & training materials (boards, tools, e-learning kits) → € 40,000

Subtotal Furniture & Equipment: € 180,000

3. Professional Services & Compliance → € 90,000

- Architectural & engineering design (Italy + Peru adaptation) → € 40,000
- Legal & administrative fees (permits, contracts, international compliance) → € 30,000
- Safety & fire prevention systems (extinguishers, alarms, sprinklers) → € 20,000

Subtotal Services: € 90,000

4. Project Launch & Operations (2 Years) → € 300,000

- Staff salaries & stipends (Italy: 6 people; Peru: 6 people) → € 220,000

- Training of local staff & volunteers (courses, certifications) → € 30,000
- Utilities & maintenance (electricity, water, insurance, repairs) → € 50,000

Subtotal Operations: € 300,000

5. Communication & Fundraising → € 150,000

- Crowdfunding platform fees (5% global fundraising goal) → € 30,000
- International marketing campaign (video, social, media partnerships) → € 80,000
- Donor rewards & sponsor visibility (gadgets, plaques, certificates, events) → € 40,000

Subtotal Communication: € 150,000

6. Logistics & International Deployment → € 120,000

- Transport & shipping of containers Italy → Peru (3 phases) → € 70,000
- Local assembly and site preparation in Peru (land preparation, foundations) → € 50,000

Subtotal Logistics: € 120,000

Total Estimated Startup Costs: € 1,200,000

Funding Structure

- **Crowdfunding campaign target:** € 200,000 (for first prototypes + visibility campaign).
 - **Corporate sponsorship (CSR):** € 500,000 (Adopt a Container, naming rights).
 - **Institutional funds (EU, NGOs, international foundations):** € 500,000.
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Result

With € 1.2 million secured, *La Casa del Compadre* will:

- Build a **first network of centers** (Italy + Peru).
- Guarantee **2 years of operations and staffing**.
- Deliver **long-term, scalable impact** to thousands of families, children, and young mothers.